



Privacy Policy

1. GENERAL INFORMATION

The present privacy policy (the **"Privacy Policy"**), intends to clearly and precisely inform you of how personal data collected by PULPOMATIC, S.L. (**"PULPOMATIC"**) is handled by the website hosted under the domain name www.pulpomatic.com (the **"Website"**) and along with the Cookie Policy, is part of the Website's Terms and Conditions for usage.

The current Privacy Policy is only applicable to the Website, which is defined as all the pages and subpages included on this site. PULPOMATIC is not responsible for third-party privacy policies, as well as personal data protection for web pages that can be accessed through the hyperlinks located on the Website, meaning pages that aren't directly managed by PULPOMATIC.

This policy has been set up in full compliance with current regulations in terms of personal data protection, this is, among others, The Organic Law 15/1999 of December 13th, for Personal Data Protection, (the "LOPD") and the Royal Legislative Decree 1720/2007, of December 21st, approved by the LOPD Development Regulation.

2. USER CONSENT

The Website user (the **"User"**) provides his or her consent for PULPOMATIC to collect and handle any personal data as a result of using any of the Website's services or anything else related to said site, in compliance with the object and purpose described in the third clause.

By accepting the Terms of Use and the current Privacy Policy, the User acknowledges having read and understood the terms of use and legal terms established in the current Privacy Policy, and explicitly and unequivocally accepts the implementation of such while browsing through and using the Website's corresponding services. Through the Website, PULPOMATIC can offer services or products which might be subject to their own specific individual conditions or third party conditions, about which the User will be informed in each specific case.

Data submission is completely voluntary for the User, however, if specific data isn't entered on the forms presented to the User or the response to questions asked during the registration process or on the electronic forms is missing, the access to certain services for which the provision of personal data has been requested may be denied. In



any case, PULPOMATIC will inform the User of the binding and/or necessary nature of data delivery for service performance.

3. PERSONAL INFORMATION GATHERING

In accordance with Website access and browsing and with the objective of further requesting PULPOMATIC's services it is possible that the User must provide a series of personal information. This Privacy Policy applies to the information we collect through our Website, in particular, to that collected through electronic communications or forms.

In agreement with what has been established in the LOPD and its Development Regulations, PULPOMATIC informs users that the data they provide through the Website will be incorporated onto an automated file, properly registered under the Spanish Data Protection Agency, which PULPOMATIC is responsible for. Said data will be handled with the objective of managing relationships with Website users and, when applicable, with the objective of providing services or complying with the existing contractual relationships between users and PULPOMATIC.

This personal data can also be used with the purpose of creating user profiles and delivering customized commercial information on products or services related to those offered by PULPOMATIC, whether it be electronically, by mail or over the phone (including SMS alerts, or other analogue messaging systems); as long as users have previously and explicitly provided their consent for this purpose.

The User is free to express his or her objection to receiving this type of commercial and promotional communication at any time, as well as their objection to having their data be treated with said purpose by notifying PULPOMATIC as intended in the Fourth clause.

Personal data collected through the Website will not be subject to be transferred to a third party. PULPOMATIC will not reveal personal information that appears in their files to third parties without having consent from the User, except for in concrete situations where said transfer is determined by data protection regulations and will only be accessed by personnel working for PULPOMATIC, as well as by third parties that provide services to PULPOMATIC that are related to the previously mentioned purposes.

Due to the above, the User declares to be fully informed, aware of and explicitly authorizes PULPOMATIC to collect and handle their data for the previously mentioned purposes.

Users must notify PULPOMATIC in case there are any changes to the information they have provided, and will be held responsible, in any case, for the accuracy and



truthfulness of the data provided at all times. PULPOMATIC will diligently verify and ensure the authenticity of said data; reserving its right, in this case and without prejudice, of other actions that could correspond to them, like: the right not to register or unregister users who provide false or incomplete data. In any case, said prior verification does not entail PULPOMATIC assuming any responsibility for liquidated damages that could derive from the falsehood or inaccuracy of the data provided, for which only the User will be held accountable.

PULPOMATIC guarantees they have implemented the required personal data security levels that are legally required, according to collected data type and has installed all the technical, personal and organizational means and measures to guarantee confidentiality, integrity and information quality, as well as to avoid the loss of, misuse, modification, unauthorized access or theft of the personal data that has been provided.

4. REGISTERED USER RIGHTS

The User can revoke prior consent, as well as exercise their rights of access, rectification, cancellation and opposition through a written statement addressed to PULPOMATIC at the following mailing address: Monte Esquinza 30, bajo izquierda, C.P.28010 (Madrid), duly signed, together with a DNI photocopy and a heading that reads "Personal data protection", or via email at: hola@pulpomatic.com.

5. COOKIE POLICY

This website uses cookies with the objective of providing certain services and functions, as well as to help users improve their online experience. You can find more information included in the Cookie Policy.

6. MODIFICATIONS TO THE PRIVACY POLICY

PULPOMATIC reserves the right to modify this Privacy Policy at any time according to requirements established by valid regulations applicable at any moment. Which is why we highly recommend periodically revising this Privacy Policy in order to be informed on how the personal data you provide us is handled and protected.



Cookie Policy

The present Cookie Policy has the purpose of clearly and precisely informing you about the cookies that are used on our Website (the "Cookie Policy") which together with the Privacy Policy is part of the Website's Terms and Conditions of Use hosted under the domain name www.pulpomatic.com (the "Website").

What is a cookie?

A cookie is a small data file created by the visited Website, which uses and saves information on the User's computer or device in order to grant access to the different features they offer.

Why do we use cookies?

We use cookies to gather more information on the way Users use our content, they help us improve your experience while visiting our Website.

What information do cookies give us?

The information we can access through cookies allows us to customize contents in accordance with users' interests, however, under no circumstances do our cookies allow us to gather personal information, nor can they read data or other cookies that exist on the User's devices.

Types of cookies

The following types of cookies are used on the Website:

- According to the entity that manages them:
 - (i) Their own cookies: are those cookies that are sent to the User's terminal equipment from a device or domain managed by the editor itself and from which the requested services are provided by the user.
 - (ii) Third-party: are those cookies that are sent to the User's terminal equipment from a device or domain that is not managed by the editor itself, but by another entity that handles information obtained through cookies.

Pulpomatic uses their own cookies.



- According to the period of time they remain active:

(i) Session cookies: they are a type of cookie designed to collect and store data while the user is accessing a webpage. They expire once the user leaves the webpage.

(ii) Persistent cookies: this type of cookie has data still stored on the terminal and can be accessed and handled for a specific time period by the person responsible for the cookie, it can last anywhere from a few minutes to years.

Pulpomatic uses both session and persistent cookies.

- According to their purpose:

(i) Technical cookies: they allow the user to browse through the webpage and the different options or services.

(ii) Analysis cookies: they allow the quantification of the number of users and their connection time, in order to measure and do a statistical analysis of the usage of the services offered, with the objective of improving what is offered to Users.

(iii) Session cookies: these cookies allow users to be recognized on a web page in a way that any change that you make, any article you select or any piece of information that you provide is recorded on the different pages you visit.

(iv) Advertising cookies: they allow the management of advertisement spaces.

(v) Behavioral advertising cookies: these cookies store information regarding User behavior, which has been obtained through the continuous observation of their browsing habits.

Pulpomatic uses technical cookies

While browsing and continuing on our Website you are consenting to using the cookies detailed above, for the time period indicated and following the conditions contained in the present Cookie Policy.

How are cookies denied?

We inform you that, due to the fact that cookies are not necessary to use our Website, users can block or disable them by activating their browser's settings which will allow them to deny the installation of all or some of the cookies. Most browsers allow warning Users of the presence of cookies or allow them to automatically deny them. If you deny



them you may keep using our Website, although the use of some of the services might be limited and thus their experience on our Website might be less satisfactory.

If, at any time, you wish to withdraw your consent related to the present Cookie Policy, you must eliminate the cookies stored on your devices (computer or mobile device) through your Internet browser's adjustments and settings.

For more information on eliminating, disabling or blocking cookies please visit the following link: <http://www.allaboutcookies.org/es/administrar-las-cookies/>

Unless you have adjusted your browser's settings, our system will create cookies when you visit our Website. Be aware of the fact that all Internet browsers allow changing said settings. For more information on how to adjust your cookie settings on the following browsers, we provide the corresponding links:

- Internet Explorer: <http://windows.microsoft.com/es-xl/internet-explorer/delete-managecookies#ie=ie-10>.
- FireFox: <http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=es>.
- Safari: www.apple.com/es/privacy/use-of-cookies/.

You can also manage cookie storage by using other tools like:

Ghostery: www.ghostery.com.

Your online choices: www.youronlinechoices.com/es

Changes in the Cookie Policy

It is possible we might update our Website's Cookie Policy due to regulatory modifications prevailing at any given time, which is why we highly recommend reviewing this policy each time you access our Website, with the objective of being adequately informed on how and why we use cookies.

Updated May, 2018.